




LAWYER PHAM DUY KHUONG (PHAM)

Organization: **ASL LAW**
 Position: **Managing Partner**
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STUDY & MEMBERS	EXPERIENCE (18 YEARS)
<p>STUDY</p> <ul style="list-style-type: none">  Latrobe University (Australia): Master of law  Judge of Academy  Hanoi Law University  Hanoi University of Technology <p>MEMBERS</p> <ul style="list-style-type: none">  INTA  HANOI BAR  International Bar Association (IBA)  International Network of Boutique Law Firms (INBLF)  Arbitration Centre For Business <p>LANGUAGES</p> <ul style="list-style-type: none">  English and Vietnamese. 	<ul style="list-style-type: none"> ➤ Lawyer Pham Duy Khuong (Pham) is managing Partner of ASL LAW which is ranked as Top Tier law firm in Vietnam by Legal500, WTR, ALB, IFLR, ASIA LAW and Asia Business Law Journal. Lawyer Pham has been recommended as the leading lawyer in Vietnam for many years by Legal500 (one among 04 leading lawyers in Vietnam in a specialised area), IFLR, ASIA LAW, WTR while Lawyer Pham is ranked as Vietnam’s top 100 Lawyers by Asia Business Law Journal the following practical areas: Labour and Tax, Corporate & Commercial, Intellectual Property Services, International Trade and Bilateral Investment Agreements and M&A. ➤ Lawyer Pham has over 19 experience years in franchise and intellectual property, trade remedies, arbitration (Vietnam and oversea), anti-dumping and countervailing, corporate law, foreign investment consultancy, M&A and labor law. Lawyer Pham advises clients from the simple creative ideas to complicated cases. He not only provides legal advice in Vietnam, but also in foreign countries including ASEAN, Asia, Europe and the others through his associates in these jurisdictions. ➤ In addition, lawyer Pham Duy Khuong is the visiting lecturer and does research on law in universities including: Hanoi Law University, Judicial Academy
Field of Experts	
<ul style="list-style-type: none">  Prosecution and Enforcement of Intellectual property  Franchise and licensing  Commercial law  Corporate law  Labour law 	



<ul style="list-style-type: none">  Foreign investment consultancy  Arbitrator 	<p>of Vietnam, Diplomatic Academy of Vietnam, Foreign Trademark University, National Economics University, Judicial Academy of Vietnam.</p> <ul style="list-style-type: none"> ➤ Lawyer Pham is also helping Vietnamese authorities review law or train law for Vietnamese enterprises. For example, under VCCI invitation, Lawyer Pham is leading a project of revising Vietnam IP Law in accordance with CPTPP and EVFTA. <p>Highlighted cases:</p> <ul style="list-style-type: none"> ➤ Advised a state-owned pharmaceutical enterprise from Northeast Asia in its proposed acquisition of a listed pharmaceutical company in Vietnam. The legal support included legal due diligence on the target and its subsidiaries, advice on acquisition structure, regulatory compliance (including merger control, public company disclosure obligations, and foreign investment limitations), and review of key transaction documents (SPA, SHA). Assistance also included strategic advice in negotiations and compliance with Vietnamese securities law and language requirements. ➤ Provided comprehensive legal due diligence and transaction structuring advice to a multinational pharmaceutical distribution company based in Europe in acquiring controlling shares of a Vietnamese drug manufacturer with cross-border licensing concerns. ➤ Advised several cross-border investors from Switzerland in the pharmaceutical and medical device industries on Vietnam market entry strategy through share acquisition, regulatory licensing, and post-closing integration issues.
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- Assisted a major regional logistics and retail group in its acquisition of a Vietnamese company listed on the UPCOM stock exchange, including coordination with securities regulators and compliance with foreign ownership caps and public tender rules.
- Advised a Japanese pharmaceutical investor on compliance with Vietnam's restrictions on foreign shareholding in sectors subject to conditional market access, including coordination with local authorities for investment registration and land-use rights transfer relating to manufacturing facilities.
- Lawyer Pham is representative of Microsoft as a local counsel for legal dispute and enforcement in Vietnam. During the work, has had conducted various negotiation, mediation cases between the alleged parties and Microsoft.
- Lawyer Pham Duy Khuong is a legal representative for Microsoft in an arbitration before SIAC.
- Lawyer Pham advised franchisors from UK, US and Singapore on contract review, drafting and lawful requirements of franchise business in Vietnam.
- Lawyer Pham advised and helped a very big foreign company to purchase a seaport in Vietnam.
- Lawyer Pham represents Vietnamese constructions in Vietnam for arbitrations cases in China, Singapore.
- Lawyer Pham is representative of the world leading transformer group in dealing with litigation in Vietnam.
- Lawyer Pham is involved in advising and negotiating the unlawful termination of a labor contract between a foreign pilot and a Vietnamese airline.
- Lawyer Pham is involved in advising and negotiating the unlawful termination of labor contracts between foreign employees and a famous FDI company (Singapore) in the garment and fashion sector.

	<ul style="list-style-type: none"> ➤ Lawyer Pham is one of representatives of many big manufacturing companies in anti-dumping investigation in the target countries: China, Korea. ➤ Lawyer Pham is one of representatives of China Steel Corporation (CSC) in an anti-dumping investigation in Vietnam. Then, CSC is excluded from the safeguard measures. ➤ Lawyer Pham do advice on OPPO, VIVO on litigation in Vietnam. ➤ Lawyer Pham is involved in protecting a Vietnam Bank before the Singapore International Arbitration Centre (SIAC). ➤ Lawyer Pham is also representative of Purolite and Bomanite (US companies) to handle trademark infringement in Vietnam and domain name of Bomanite. ➤ Lawyer Pham is representative of Farmer Peanut (Singapore Company) in dealing with property litigation in Vietnam. During this, a lot of mediation processes are conducted. ➤ Lawyer Pham is involved in advising, negotiating, sending warning letters, and initiating a lawsuit against an international university in the competent People's Court. ➤ Lawyer Pham Duy Khuong represents many foreign companies before VIAC.
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OTHERS

AWARDS

Awards name	Organization	Year
Lawyer of years/recommended lawyer	ASIA LAW	2012 and 2022, 2023
Highly recommended Lawyer in M&A	IFLR	2024-2025

Top 100 Vietnam Lawyers	Asia Business Law Journal	2022-2025
Recommended lawyer	Legal 500	2013 to 2025
One of 04 leading individuals in IP in Vietnam	Legal500	2023-2025
Highly Regarded	IFLR	2024-2025
Recommended Lawyer	WTR	2020-2025
ADS Scholarship (AAS scholarship)	Australian Government	2012
IATSS (Founder: Soichiro Honda)	Japan	2015
YSEALI PFP	President Obama, US	2016